



SHOE 5.0

2022-1-PT01-KA220-VET-000088122

Shoe 5.0 - Awareness Sessions Report

**Partnership for Footwear
Industry 5.0 Readiness**

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1. Introduction

The Shoe 5.0 project aims to prepare the EU footwear sector to embrace the transition challenge to a sustainable, human-centric, and resilient industry, transcending efficiency and productivity objectives and allying benefits for industry, workers, and society.

The project implementation started with the analysis of the current integration of the industry 5.0 principles in the Footwear sector, the study of the current and future footwear workforce and the match with the footwear professional profiles, meaning footwear jobs, the development of updated profiles and training itineraries and the correspondent contents. The next stage is to pilot the developed learning solutions in the 4 countries involved, namely Portugal, Spain, Italy, and Romania, which will be mainstreamed in the near future.

Piloting the educational framework created on a scale and evaluating the learning experience's results is fundamental to fine-tuning the Shoe 5.0 training kits (for trainers and trainees) and the self-assessment tools.

Several Awareness Sessions, planned in each partner country, anticipate the piloting. These sessions aim to inform stakeholders about the project's progress, disseminate key findings, generate interest, gather feedback, and encourage active participation in future pilot sessions.

This report describes the main points of the Awareness Sessions held by the different partners: TUIASI, POLICAZ, CEC, CTCR and CTCP.

A total of 7 Awareness Sessions were held:

- **TUIASI** hosted their Awareness Sessions on the **14th and 16th of October 2024**;
- **Politecnico Calzaturiero** held their Awareness Sessions on the **17th and 30th of October 2024**;
- **CEC** organized an online Awareness Session on the **15th of October 2024**;
- **CTCR** hosted their Awareness Session on the **23rd of October 2024**;
- **CTCP** held their Awareness Session in Porto on the **17th of October 2024**.

2. Recruitment and Advertising

The Shoe 5.0 Awareness Sessions were addressed to employees of small and medium enterprises, representatives from the footwear sector association, teachers, students, and freelancers.

The participants were invited to participate through personalised emails, social media and via direct phone call.

3. Awareness Sessions

3.1 TUIASI Awareness Sessions

TUASI held two Awareness Sessions: an online session, organised through the Google Meets platform on October 14th, 2024 that gathered 12 participants and an onsite session, held on October 16th, 2024, in Iasi, Romania, at the Faculty of Industrial Design and Business Management (DIMA) that gathered 8 participants.

Both activities were attended by **20** participants:

- **10** employees of Romanian footwear companies
- **2** teachers
- **7** students and freelancers
- **1** Representative of Footwear Sector Associations (Footwear Engineer)

All the participants were previously invited via email by TUASI. The agenda and attendance list can be found in [Annex 1](#) and [Annex 2](#).

The Awareness Sessions carried on for **60 minutes**



TUIASI Awareness Session

3.2 Politecnico Calzaturiero Awareness Sessions

Politecnico Calzaturiero held their Awareness Sessions on the 17th and 30th of October 2024 in Politecnico Calzaturiero facilities.

In both Awareness Sessions, the partner managed to involve **14** participants:

- 14 employees of Italian footwear companies

All the participants were previously invited via email and were subsequently informed about the dynamic of the event by email.

The Awareness Sessions lasted approximately **120 minutes** and the agenda and attendance list can be found in [Annex 3](#) and [4](#).



Politecnico Calzaturiero Awareness Sessions

3.3 CEC Awareness Session

CEC hosted their Awareness Session on the 15th of October 2024 online, through Microsoft Teams platform.

Carmen Arias, Secretary General at CEC gave a general presentation of the Shoe 5.0 project and its objectives. After that, Chiara Biancotto, Research and Development Officer at Politecnico Calzaturiero presented the results of WP2 including the key profiles and education material developed. Lastly, Mafalda Barros, Project Manager at byAR, presented what will be developed by the project in terms of Augmented Reality. Participants were then invited to ask their questions.

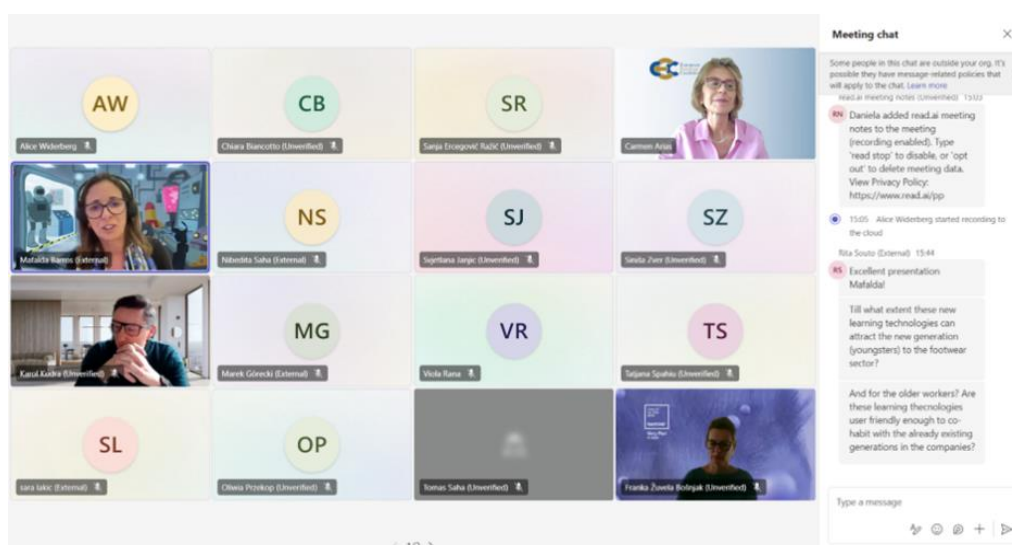
The session was attended by **18** participants:

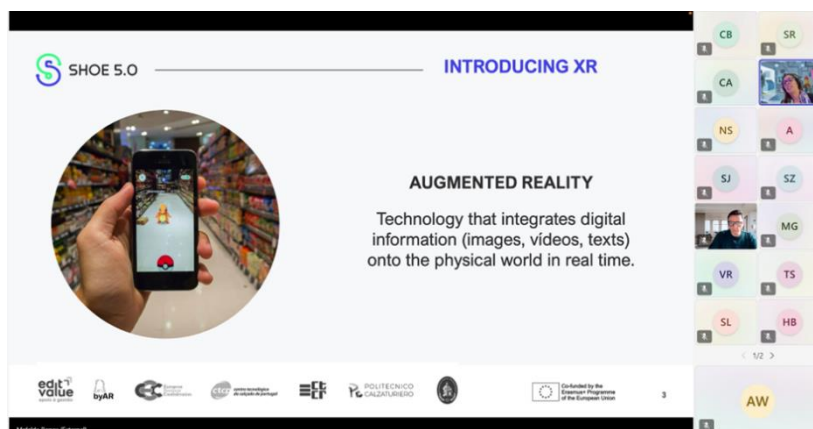
- 6 employees of European Footwear enterprises
- 4 Footwear Technology Centres Employees
- 8 Educational Institutes Employees

The countries represented were Poland, Albania, Brazil, Czechia, Slovenia, Bosnia and Herzegovina, and Croatia.

All the participants were previously invited via email and were subsequently informed about the dynamic of the event by email.

The Awareness Session lasted approximately **60 minutes** and the agenda and attendance list can be found in [Annex 5](#) and [6](#).





CEC Awareness Session

3.4 CTCR Awareness Session

CTCR hosted their Awareness Session on the 23rd of October 2024 at CTCR facilities in Arnedo.

Twenty-six people were present:

- 19 employees and managers of Spanish footwear companies and freelancers.
- 5 teachers and students.
- 2 Representative of CTCR.



CTCR Awareness Session

The Awareness Session lasted approximately **30 minutes** and the agenda and attendance list can be found in [Annex 7](#) and [8](#).

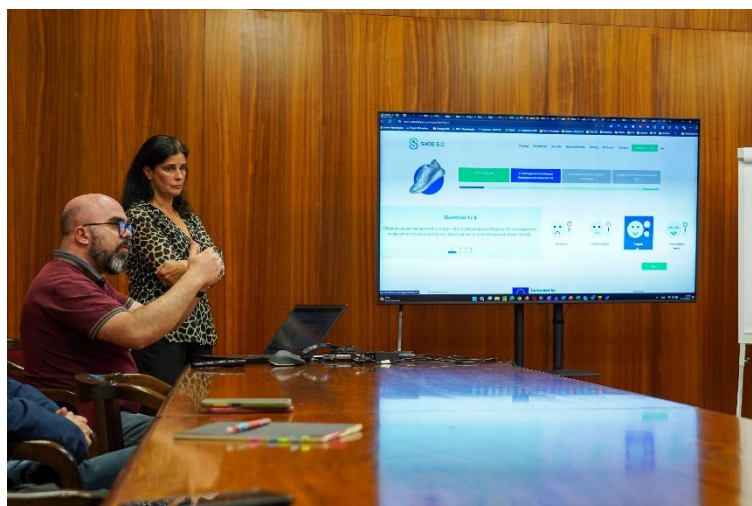
3.5 CTCP Awareness Session

CTCP held their Awareness Session at Porto, in APICCAPS facilities, on the 17th of October 2024.

27 people attended the event:

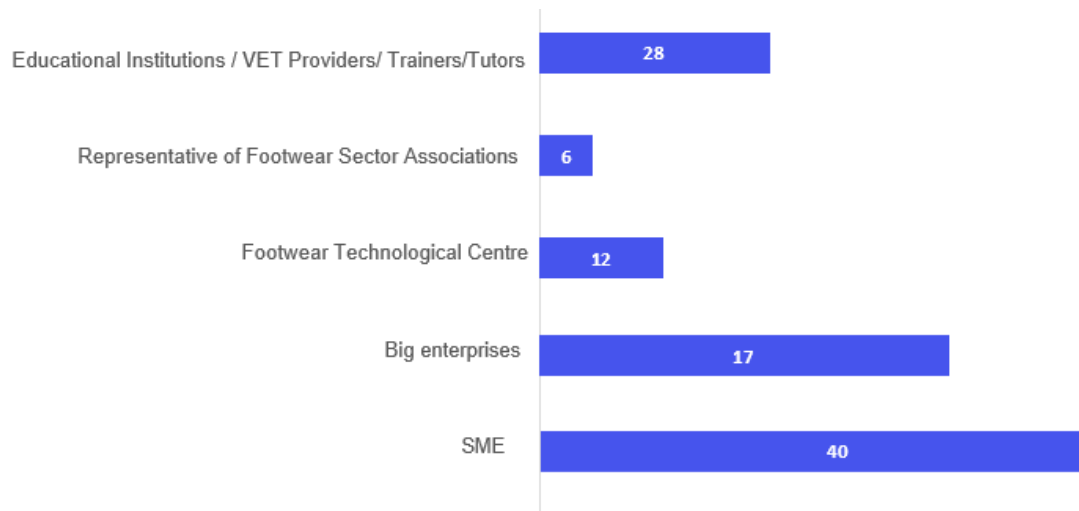
- 15 Portuguese Footwear Companies Employees
- 6 Footwear Technological Centre Employees
- 6 students, teachers or freelancers.

The Awareness Session lasted approximately **75 minutes** and the agenda and attendance list can be found in [Annex 9](#) and [10](#).



CTCP Awareness Sessions

Overall, the seven Awareness Sessions involved **103 participants**.



Graphic 1 - Characterization of Awareness Sessions Participants

In terms of nationalities, people from **Portugal, Spain, Italy, Romania, Brazil, Bosnia and Herzegovina, Poland, Albania, Croatia, the Czech Republic, Belgium and Slovenia** participated in the Awareness Sessions.

4. Evaluation

As stipulated in the project Handbook and Quality Management Plan, activity evaluation forms were applied at the end of the Awareness Sessions.

The structure of the survey was as follows:

Quality Evaluation Monitoring Report


External Evaluation Dissemination Activity – Name of the Activity (e.g. focus group, awareness session, etc)

Name: _____

Email: _____

Organization where you work: _____

City: _____




1. Participation in Dissemination Activity (name of the activity): please rate the (name of activity) regarding the following aspects:

	1- Inadequate	2- In need of improvement	3-Average	4-Good	5-Excellent
Quality of the facilities (internet connection, room facilities, etc)					
Expectations about the event were met					
Quality of overall organization and logistics					
Quality of information received					
Use of practical examples					
Speakers at the event					
Duration of the event					
Possibility of communicating with other participants					
Pertinence of materials presented					


2. In your opinion, what was the highlight of today's event?

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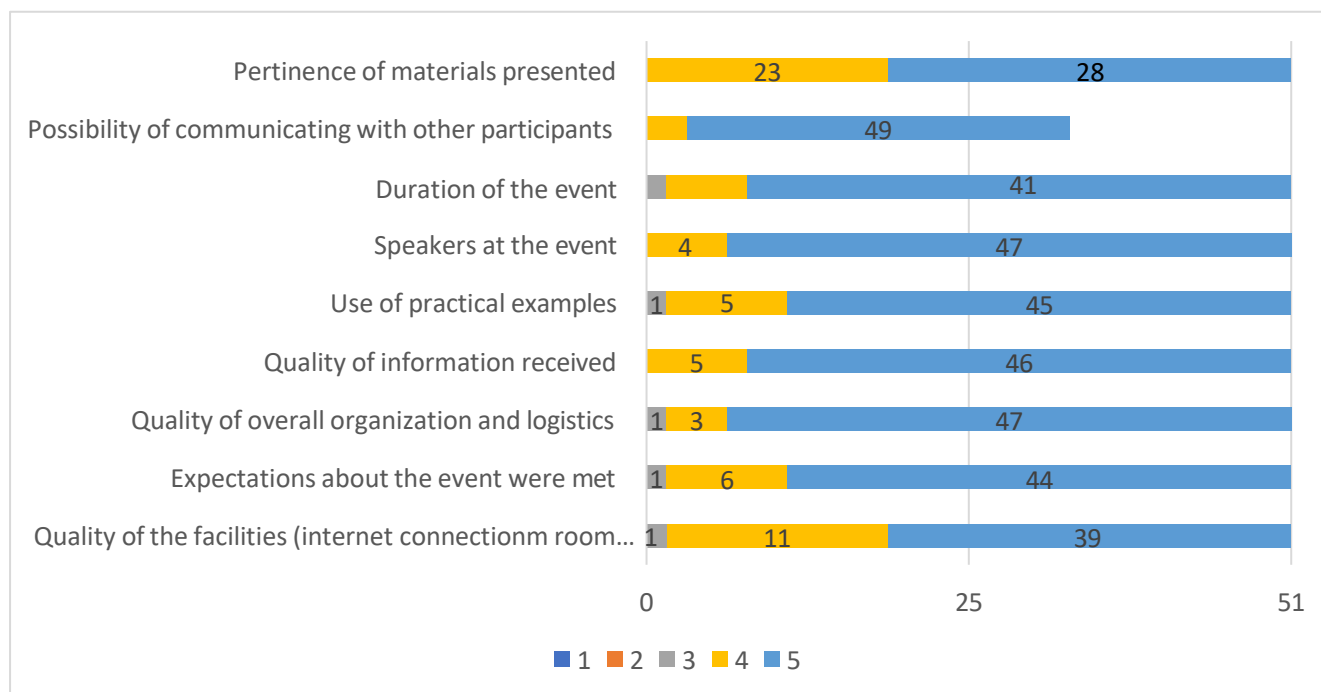


Erasmus+

3. In your opinion, what could we do to improve future events?

4. Please let us know about other ideas or suggestions you may have on how we can improve the SHOE 5.0 project.

A total of 51 responses were obtained, and the results were as follows:



In the event's highlight field, the following comments were left:

The excellent information about the project expectations and workload

The opportunity to improve footwear knowledge

Improvement of skills

Meeting new people in the industry

Learning about new directions in the field

Sharing new ideas in the footwear field

Presenting the progress made so far in the project and also the future directions

In the improvement box's, participants mentioned:

Provide more practical projects

Improve internet connection

In field dedicated to other ideas and suggestions, participants referred:

Practical experiences in the field

Include the tannery field

5. Conclusions

The Shoe 5.0 Awareness Session gathered 103 participants, including employees from small and medium companies, teachers, students, freelancers, and members of footwear sector associations of different countries apart from the country of the associated partners.

The events offered an overview of the Shoe 5.0 project. The main presentation outlined the project's aims and objectives and introduced the project's outcomes, content, and practical tools, which will be accessible during the piloting phase.

Participants responded positively to the event, expressing interest in staying informed about the project's progress and participating in future activities, particularly the piloting phase.

6. Annexes

Annex 1 – TUIASI Awareness Sessions Agenda



SHOE 5.0 Partnership for footwear industry 5.0 readiness

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Shoe 5.0 sesiune de conștientizare

Shoe 5.0 Awareness Session

Date | Dată: 14.10.24

Place | Locație: Online

Organizer of the Event | Organizator: TUIASI

AGENDA

19:00 – 19:05	Bun venit Welcome
19:05 - 19:20	Prezentarea generală a proiectului SHOE5.0 SHOE5.0 project presentation https://shoe50.eu/
19:20 - 19:35	Prezentarea conținutului și a rezultatelor Presentation of contents and results
19:35- 19:50	Discuții. Feedback și participare Discussions. Feedback and Participation
19:50- 19:55	Evaluarea evenimentului Event evaluation
19:55 – 20:00	Încheierea evenimentului Closing



SHOE 5.0 Partnership for footwear industry 5.0 readiness

2022-1-PT01-KA220-VET-000088122

Shoe 5.0 sesiune de conștientizare

Shoe 5.0 Awareness Session

Date | Dată: 16.10.24

Place | Locație: Facultatea de Design Industrial si Managementul Afacerilor, Tex 2 building, Room 203 ,
Iasi, Romania

Organizer of the Event | Organizator: TUIASI

AGENDA

11:00 – 11:05	Bun venit Welcome
11:05 - 11:20	Prezentarea generală a proiectului SHOES.0 SHOES.0 project presentation https://shoe50.eu/
11:20 - 11:35	Prezentarea conținutului și a rezultatelor Presentation of contents and results
11:35- 11:50	Discuții. Feedback și participare Discussions. Feedback and Participation
11:50- 11:55	Evaluarea evenimentului Event evaluation
11:55 – 12:00	Încheierea evenimentului Closing

Annex 2 – TUIASI Awareness Sessions Attendance List



SHOE 5.0 - Partnership for footwear industry 5.0 readiness

2022-1-PT01-KA220-VET-000088122

List of participants

Shoe 5.0 Awareness Session

Developer partner: TUIASI- Gheorghe Asachi Technical University of Iasi

Work Package: WP4 Training Sessions: Pilot Implementation

Activity: 4.1: Preparation of the Pilot sessions

Date: 14.10.24 / Online

	Name	Surname	Email	Occupation	Signature
1	Florina	Mitu	florina-ioana.mitu@student.tuiasi.ro	GINO ROSSI, manufacturing engineer	Online
2	Tudor	Isacu	isacutudor@yahoo.com	TAMIV, CEO	Online
3	Rares	Scortanu	raresscortanu@yahoo.com	RHINO WORK, manager assistant	Online
4	Ana-Maria	Macari	macariana715@gmail.com	SANDRO LIVV, sales manager	Online
5	Adriana	Chirila	adriana8chirila@gmail.com	Sfera Factor, member	Online
6	Iuliana	Chihai	iuliana.chihai@student.tuiasi.ro	TUIASI-MASTER, freelancer	Online
7	Madalina	Borcan	madalina.borcan@student.tuiasi.ro	TUIASI-MASTER, freelancer	Online
8	Ariadna	Coseliuc	ariadna.coseliuc@student.tuiasi.ro	TUIASI-MASTER, freelancer	Online
9	Maria-Georgiana	Giangu	mariageorgianagiangu@gmail.com	INDITEX, sales assistant	Online
10	Ioana-Denisa	Pastor	denisapastor001@gmail.com	TUIASI-MASTER, freelancer	Online
11	Laura	Iosif	iosiflauraantoaneta@gmail.com	TUIASI-MASTER, freelancer	Online
12	Bogdan	Costea	reifser@outlook.com	REIFSER, CEO	Online



SHOE 5.0 - Partnership for footwear industry 5.0 readiness

2022-1-PT01-KA220-VET-000088122

List of participants

Shoe 5.0 Awareness Session

Developer partner: TUIASI- Gheorghe Asachi Technical University of Iasi

Work Package: WP4 Training Sessions: Pilot Implementation

Activity: 4.1: Preparation of the Pilot sessions

Date: 16.10.24 / Faculty of Industrial Design and Business Management, Tex 2, 203, Iasi, Romania

	Name	Surname	Email	Occupation	Signature
1	CHESS	THEONA	gabrielachelaru23@gmail.com	SC. CHESS MARKETING	
2	BARBER	BRITTA	radabreoda@yahoo.com	BARBER	
3	COMPUTER	GABRIELA	gabrielachelaru23@gmail.com	SC. HMT COMPUTER	
4	DIAMA	ALINA	alinalina25@gmail.com	DIAMA - MASTER	
5	DIAMA	CRINA	crinacrinacrin@gmail.com	DIAMA - MASTER	
6	DIAMA	RAMONA	budureanu.ramona@yahoo.com	DIAMA - TUIASI	
7	DIAMA	ANTONELA	ALCATEAGA@gmail.com	DIAMA - TUIASI	
8	THEMATIC	FRICA	RAMA.FRICA@yahoo.com	THEMATIC PROPS DESIGN	



Annex 3 – POLICALZ Awareness Sessions Agenda



Luogo: Viganza (PD)
Data: 17/10/2024

AWARENESS SESSION AGENDA

16:30 - 16:40	Welcome
16:40 - 17:00	Presentation of the economic situation of the Riviera del Brenta's Footwear District Daniele Salmaso - President of Confindustria Veneto Est, footwear section
17:00 - 17:30	Summing up the current activities of Politecnico in the field of education and of research and development Siro Badon - President of Politecnico Calzaturiero
17:30 - 17:45	Presentation of SHOE 5.0 Project - Awareness Session Alice Marcato - Technical Director
17:45 - 18:00	Q&A
18:00	<u>Conclusion</u>

Politecnico Calzaturiero Scpa
Soggetto a direzione e coordinamento Confindustria VE-RO
Sede Legale e Operativa: Via Venezia n. 62 - 35010 Capriccio di Viganza (PD)
Tel. 049.9801111 - www.politecnicocalzaturiero.it
Capitale Sociale 2.076.863,61 Euro (i) - C.F. e P.I. 03314880271



Luogo: Vigonza (PD)

Data: 30/10/2024

AWARENESS SESSION AGENDA

16:00 - 16:15	Welcome
16:15 - 17:00	Presentation of the activities of ITS Cosmo - calendar, lectures, projects and final exam <u>Anna Dallari - Head of Educational Department</u>
17:00 - 17:15	Presentation of <u>Politecnico's European Projects</u> <u>Alice Marcato - Technical Director</u>
17:15 - 17:30	Presentation of SHOE 5.0 - Awareness Session <u>Chiara Biancotto - Research & Development Officer</u>
17:30 - 18:00	Networking break
18:00	<u>Conclusion</u>

Politecnico Calzaturiero Scpa
Soggetto a direzione e coordinamento Confindustria VE-RO
Sede Legale e Operativa: Via Venezia n. 62 - 35010 Capriccio di Vigonza (PD)
Tel. 049.9801111 - www.politecnicocalzaturiero.it
Capitale Sociale 2.078.863,61 Euro i.v. - C.F. e P.I. 03314980271



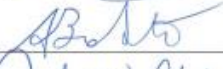
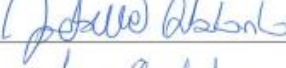










Annex 4 – POLICALZ Awareness Sessions Attendance List



Luogo: Politecnico Calzaturiero scpa, Vigonza

Data: 17/10/2024

ENTE - PARTECIPANTE	NOME E COGNOME - FIRMA
Da Robert srl BADON MARTA	
Accademia srl BARBATO CARLO	
Barbato srl BARBATO ANDREA	
Rossimoda spa BITONTO ISABELLA	
G.A. Operations spa CHECCINATO LAURA	
Strafford srl MAZZAROLO ROBERTO	
Michielon srl MICHELON NICOLA	
Sandro Vicari srl PEGHIN MARIO	
Salmaso Venezia srl SALMASO DANIELE	
Valbrenta srl SMAJATO LIETA	
CVE PESCAROLO CHIARA	
CVE SANCIO STEFANO	
CVE SIMIONATO CLAUDIA	

Politecnico Calzaturiero Scpa
Soggetto a direzione e coordinamento Confindustria VE-RO
Sede Legale e Operativa: Via Venezia n. 62 - 35090 Capriccio di Vigonza (PD)
Tel. 049.9801111 - www.politecnicocalzaturiero.it
Capitale Sociale 2.078.863,61 Euro I.v. - C.F. e P.I. 03314980271



Annex 5 – CEC Awareness Sessions Agenda



Facebook: [SHOE 5.0](#) Instagram: [shoe5.0](#)

Website: <https://shoe50.eu>

Brussels, 8 of October 2024

Discover how to enter the Industry 5.0 transition in the Footwear Industry!

The Shoe 5.0 project, co-funded by the Erasmus+ programme of the European Union, invites footwear companies/workers, VET institutions, and people interested in starting a career in the footwear industry, to an online awareness session to discover how they can benefit from the results produced by the project. Join us to explore our study on what defines Industry 5.0 in the footwear sector, discover the key future profiles in footwear companies, and learn about the tailored training plans and the training package we've developed, including a training needs scanning tool, AR/AI-enhanced materials for trainees, and a manual for coaches and trainers.

The event will take place **online** on the **15th of October** from **15:00 – 16:00 CEST**.

Registration

To join us, please register on [this link](#).

Agenda

15:00 – 15:05	Welcome and introduction
15:05 – 15:25	Presentation of the Shoe 5.0 project
15:25 – 15:50	Content and results
15:50 – 16:00	Questions and feedback





Annex 6 – CEC Awareness Sessions Attendance List

First name	Surname	Country	Region	Reason for joining	Organisation (if employed)	Email
Hrvoje	Boljar	Croatia	Zagreb	I'm a professional footwear worker looking to upskill	MIRET	hb@miret.co
Tatjana	Spahiu	Albana	Tirana	I am a lecturer	Politechnic University of Tirana	spahiu.tatjana@gmail.com
WALDEMAR	ARAUJO	Brasil	Bahia	I'm a professional footwear worker looking to upskill	Lavoro Brasil	waldemar_araujo@lavoroBrasil.com.br
Nibedita	Saha	Czech Republic	Zlin	Footwear Researcher (HRM and Social Innovation aspect)	Tomas Bata University in Zlin	nibedita@utb.cz
Sinisa	Zver	Croatia	Varazdinska	I'm a non-technical worker in a footwear company	Ivancica.dd company	szver@ivancica.hr
Tomas	Saha	Czech Republic	Zlin	Research and development, scientist	Tomas Bata University in Zlin	tsaha@utb.cz
Tatjana	Hubel	Germany	Rheinlandpfalz	I'm a VET teacher in footwear	PFI Germany	tatjana.hubel@isc-germany.com
Boštjan	Novak	Slovenia	Gorenjska	I'm a professional footwear worker looking to upskill	Zavod IRCUO	bostjan.novak@ircuo.si
Michał	Wojas	Poland	małopolska	I'm a non-technical worker in a footwear company	Wojas sa company	michal@wojas.pl
Joanna	Jaskiewicz	Poland	Łódzkie Region	I'm working in an association.	Polish Chamber of Shoe and Leather Industry	sekretariat@pips.pl
Miroslava	Kominkova	Czech Republic	Zlin	Project manager at university, currently cooperating also with the Czech Footwear and Leather Association	Tomas Bata University in Zlin	kominkova@utb.cz
Sanja	Ercegović Ražić	Croatia	Zagreb	I'm working in a public authority	Faculty of Textile Technology	sanja.ercegovic@tft.unizg.hr
Franka	Žuvela Bošnjak	Croatia	Varaždin	I'm a VET teacher in footwear	Croatian Leather and Footwear Society	frankazbosnjak@gmail.com
Karol	Kudra	Poland	Małopolska	I'm a non-technical worker in a footwear company	PGPO	biuro@pgpo.pl
Oliwia	Przekop	Poland	Małopolskie	I'm a start up owner looking for connections	Company	oliwkaprzekop@gmail.com
Sara	Jakic	Bosnia and Herzegovina	Western Balkans	Teacher at University	University of Banja Luka	sara.jakic@tf.unibl.org
Svjetlana	Janjic	Bosnia and Herzegovina	Western Balkans	I'm a VET teacher in footwear	University of Banja Luka, Faculty of Technology	svjetlana.janjic@tf.unibl.org
Marek	Górecki	Poland	małopolskie	Industry Association Chairman	PIPS	m.gorecki@pips.pl

Annex 7 – CTCR Awareness Sessions Agenda



SHOE 5.0 Partnership for footwear industry 5.0 readiness

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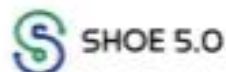
Omnichannel and Digital Transformation Day

FACE TO FACE

Meeting agenda	Venue
Date: 23-10-2024 Schedule: 10:00 – 13:30 GMT +1	Awareness Session Place: (Arnedo, España) Adress: Poligono el Raposal; Raposal 65

	Agenda
10:00 – 10:15	Welcome
10:15 – 10:30	Presentation of the conference and speakers
10:30 – 11:45	"Como ser Omnicanal y no morir en el intento" Emilio Luján, Jorge Vicente.
11:45 -12:00	Coffe – Break
12:00 – 12:15	Proyectos de transformacion digital Asier Rodriguez
12:15 -12:30	Presentacion de SHOE 5.0 : Awareness Session Carmen Martínezl
12:30 – 13:00	TikTok tu nuevo canal de venta... José Perez.
13:00 – 13:30	Trabaja la última milla Diego de Vicente.
13.30	<i>End of the meeting</i>

Annex 8 – CTCR Awareness Sessions Attendance List



Participation List

External Evaluation Dissemination Activity - Shoe 5.0 project Awareness Session

SHOE 5.0 Partnership for footwear industry 5.0 readiness

Project number 2022-1-PT01-KA220-VET-000088122

<https://shoe50.eu>

Nombre	Compañia	Firma
Asier Rodriguez San Miguel	CTCR	
Carmen Martínez Esmeralda Schöckel	CTCR	
Sara Pérez Garrido	Fotos Sara (Autónoma)	
Silvia Viguera Fernandez	Version Moda	
Esmeralda Iturriga Velasco	Calzados Galin	
Pablo Quispe Gabriel	ECC Pablo (Autónomo)	
Elena Morales	Tipsa SL	
Lara Iturriga Velasco	IES Vico	
Fátima Iturriga Velasco	Calzados Vidorneta	
Diego Viguera Fernández	The Art Company	
Alberto Heras Fernández	Calzados Zels	



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Enma Vidorreta Pomar	Alhamas Artesanía	
Sergio Monreal	Alhamas Artesanía	
Lourdes Pomar	Troquelados Pomar	
Marta del Rincón Álvarez	Nuevo Milenio S.L.	
Iraia Tena Herreo	Nuevo Milenio S.L.	
Alvaro Herrero Díaz	SDI	
José Domínguez	CIMAV 2010 (Autónoma)	
Angela Pérez León	Calzados Robusta	
Maria Nicolás Bravo	Novotic	
Jasmina Salah	IES Vico	
Juan Antonio Salazar Jiménez	IES Vico	
Fátima Al-Faisal	IES Vico	
Pablo Gaitán Ordoñez	IES Vico	
José Miguel Pérez	Autónoma	
Ruben Rive Pérez	Calzados Robusta	

Annex 9 – CTCP Awareness Sessions Agenda



SHOE 5.0 Partnership for footwear industry 5.0 readiness

2022-1-PT01-KA220-VET-000088122

AGENDA | Sessão de Divulgação de Resultados

17/10/2024 – CTCP, Rua de Fundões – Devesa Velha, 3700-121 S. João da Madeira

18:15 – RECEÇÃO DOS PARTICIPANTES

18:30H – APRESENTAÇÃO DO PROJETO E RESULTADOS

Estudo sobre a Indústria 5.0 aplicada ao calçado na Europa: "A sua empresa está preparada para a I5.0?"

Perfis-chave e novas qualificações para o futuro do setor.

Planos de formação personalizados, de acordo com as necessidades identificadas.

Ferramenta digital de diagnóstico de necessidades de formação.

Conteúdos de formação sobre a Indústria 5.0, incluindo apresentações e vídeos.

19:00H – DEBATE – PERGUNTAS E RESPOSTAS

19:30H – NETWORK COFFEE



Annex 10 – CTCP Awareness Sessions Attendance List





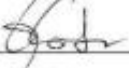





SHOE 5.0 Partnership for footwear industry 5.0 readiness

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LISTA DE PARTICIPANTES | Sessão de Divulgação de Resultados

17/10/2024 – CTCP, Rua de Fundões – Devesa Velha, 3700-121 S. João da Madeira

Nome do Participante	Organização / Empresa	Assinatura
ma da lutz	—	
Ricardo Diaz	Sil 2 line	Ricardo Diaz
PEDRO CERQUEIRA /ns Campos	SABAMAS of Costa ZSM Ontofoides	PEDRO CERQUEIRA
Henric do Carmo	—	
José Nunes	—	
Rafaela de la	ALPIM XXI	Rafaela de la
Luis Henrique	LIDORCO LON	
Carolina Bogaquero Fátima Partim	Carbomexim Evindola PSP	Carolina B.
Paulo Nunes	Zuhakim Fortuener	Paulo Nunes
Gonçalo Costa	FABT	
Gabriel Duarte	PHAT	GD
VERA RATO	CTCP	
— José Luis Salazar	BIOHIDROCAL	
Luise Lourenço	CTCP	


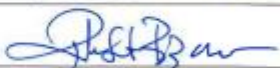


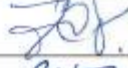
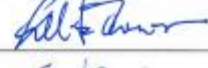
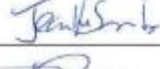




SHOE 5.0 Partnership for footwear industry 5.0 readiness

2022-1-PT01-KA220-VET-000088122

LISTA DE PARTICIPANTES | Sessão de Divulgação de Resultados

17/10/2024 – CTCP, Rua de Fundões – Devesa Velha, 3700-121 S. João da Madeira

Nome do Participante	Organização / Empresa	Assinatura
Luis Almeida	Santitas D.J.	
Ricardo Bizar	CTCP	
CRISTIANO FIGUEIRO	CTCP	
Alves Pereira	—	
FLORA BASTOS	CTCP	
JOSÉ CARLOS DÍAS	COFETEC	
Filipe Dias	ZERO STEP	
Janicea Santos	—	
Fernando Casillo	ATEPOL	
Kathleen Santos	ATEPOL	
R.S. Brito	CTCP	