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SHOE 5.0 AT SIMAC TANNING TECH



From 23 to 25 September, the Shoe 5.0 project made its mark at SIMAC Tanning Tech in Milan, the global meeting point for the footwear, leather goods, and tanning industries. The buzz reached its peak on 25 September with the one-hour conference, “Upskilling Footwear Professionals for Industry 5.0: Insights from the SHOE 5.0 Initiative”, live on the Main Stage in Pavilion 6. The session brought together an international audience to explore how the sector is stepping into Industry 5.0. In this special final edition of the Shoe 5.0 Newsletter, we take you inside the project’s last big dissemination event.

**IF YOU WANT TO LEARN MORE ABOUT SHOE 5.0, FOLLOW OUR PROGRESS
ON THE PROJECT WEBSITE AND SOCIAL MEDIA. DO NOT HESITATE TO
CONTACT THE CONSORTIUM FOR ANY INFORMATION YOU MAY NEED!**



Shoe 5.0 Conference at SIMAC Tanning Tech

For one inspiring hour, the Shoe 5.0 conference explored how European cooperation can define the skills needed to future-proof the footwear sector in line with Industry 5.0 objectives. A strong emphasis was placed on continuous training as the driving force for equipping both students and professionals with the knowledge and tools required to remain competitive and innovative in this new era.



Alice Marcato, Technical Director of Politecnico Calzaturiero (Italy), shared insights on the advantages of international collaboration in skills development for the long-term success of the European footwear industry.

Rita Souto, Training Director at CTCP (Portugal), presented the Shoe 5.0 project, showcasing its results and highlighting the opportunity for open experimentation—resources that remain freely accessible to the global footwear community.



The role of technology also took centre stage. Pedro Pereira, founder and CEO of byAR (Portugal), introduced participants to the possibilities of Extended Reality, with a special focus on Augmented Reality (AR). His dynamic presentation demonstrated how AR can create immersive learning experiences, preparing the entire footwear value chain for the challenges and opportunities of Industry 5.0.

Shoe 5.0 at SIMAC Tanning Tech



Beyond the main stage, the Shoe 5.0 project also had its own dedicated corner at the fair. This space served as a welcoming point where visitors could discover the project at their own pace, pick up informative brochures, and take home branded bookmarks to learn about the project's results. The stand played an important role in raising awareness of Shoe 5.0 and sharing its results with a wide international audience.



Are you interested in trying out the Shoe 5.0 Training Programme? Check it out [here](#). The accompanying Shoe 5.0 app is available to download on both iOS and Android phones.



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ERASMUS+ SHOE 5.0

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SHOE 5.0

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